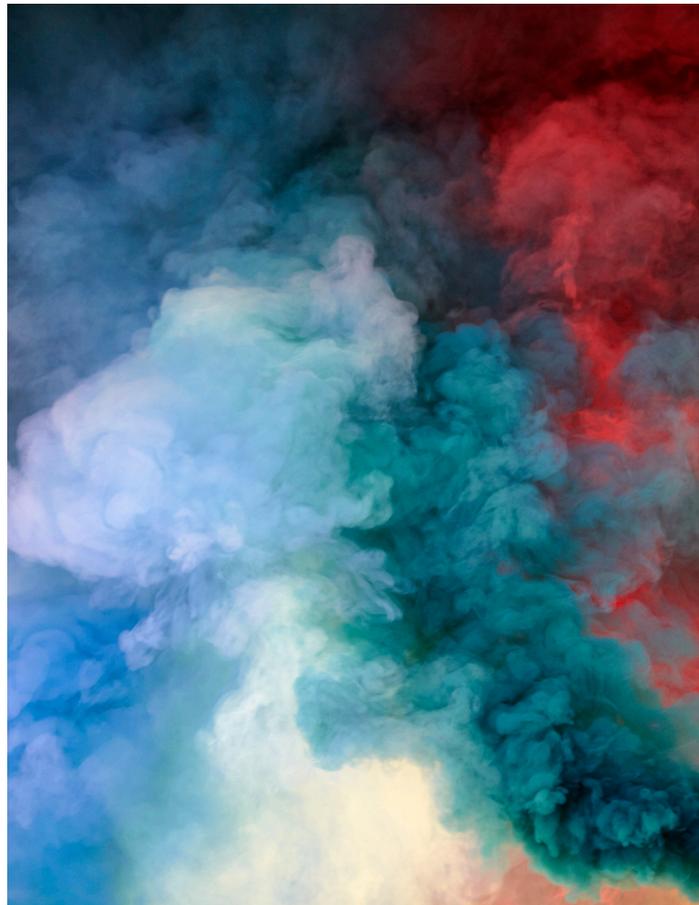


**“Untitled Views”
Zazà Ramen presents Goldschmied & Chiari**

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Daily, 12-15 | 19-23
Zazà Ramen, noodle bar & restaurant
via Solferino 48, 20121 Milan



Zazà Ramen noodle bar & restaurant presents a site-specific project by artistic duo **Goldschmied & Chiari**, formed by Sara Goldschmied and Eleonora Chiari, active since 2001.

After the success of Dutch artist Job Koelewijn, the well-known restaurant on Via Solferino in Milan inaugurates a new project devoted to contemporary art involving two of the most influential Italian living artists: **Goldschmied & Chiari**. For this renewed encounter between art and cuisine, Brendan Becht – founder of Zazà Ramen – displays, on the walls of his restaurant, works with a strong visual impact: **large and medium-sized mirrors with images of coloured smokes**.

The works selected for Zazà Ramen are part of a new project, *Untitled Views*, presented in 2017 at Renata Fabbri Gallery in Milan. They are **visions of coloured nebulae shaped by the dance of smoke-bombs**. These photographs, impressed on mirrors of different formats with an innovative technique, document the **casual result of gestural and performative actions by the artists**.

By projecting iridescent smoke in the air, Goldschmied & Chiari create abstract compositions that evoke the first motion picture special effects, like Georges Méliès', and the cloudy skies of the eighteenth-century *vedutism*, in particular the ones by Canaletto. As the title *Untitled Views* suggests, the smoky surfaces are never the same: **the printed mirrors change continuously by interacting both with the space, subject to different illuminations during the day, and the viewer who, reflected in the image, becomes an active part of the work.**

The views by Goldschmied & Chiari transform Zazà Ramen's environment: the new scenery is populated by fumes of colour. After Jan van der Ploeg's geometric wall paintings and Job Koelewijn's drawn mantras, Brendan Becht's restaurant takes on a new guise, taking part in the dinners of its customers with discretion and style. A further confirmation of how contemporary art can successfully dialogue with cuisine in non-conventional environments, opening up **new perspectives of fruition and unprecedented interpretations**. In the wake of the renowned Chinese restaurant Mr Chow opened in London in 1968, Zazà Ramen introduces itself as a meeting place for protagonists of contemporary international creation, combining the magical visions of Goldschmied & Chiari with its excellent dishes.

Sara Goldschmied and Eleonora Chiari founded the duo goldiechiari in 2001. Since 2014 they have been working with the name Goldschmied & Chiari in Milan. They work with a wide range of media, from photography to video, from performance to installation. They have achieved national and international recognition by collaborating with prestigious institutions and museums all over the world, including Museion (Bolzano), Castello di Rivoli (Turin), MoCA (Shanghai), Fundació Joan Miró (Barcelona), Museo San Telmo (San Sebastian), MAXXI (Rome), Pori Art Museum (Finland), Hallwalls (Buffalo, NY), La Conservera (Murcia), Musée de Grenoble (Grenoble), Passerelle (Brest), La Galerie (Noisy Le Sec), Villa Croce (Genova), MACRO (Roma) and MAMbo (Bologna). They participated in collective exhibitions such as the LIII Venice Biennale, the 1st edition of Dublin Contemporary, the Berlin Biennial, the Tel Aviv Video Biennale, the Séléstat Biennial Slet & Course and the Rome Quadrennial. In 2012 they won the Castello di Rivoli Museum of Contemporary Art award for best young Italian artists. Some recent works are documented in the book: Goldschmied & Chiari, *La démocratie est illusion, conversation with M. Beccaria*, texts by E. Bernard, I. Bonacossa, Cura. Books, Rome 2016. More information: goldiechiari.wordpress.com

Zazà Ramen noodle bar & restaurant was founded in November 2013 in Milan on Via Solferino 48 by Brendan Becht and a group of Japanese entrepreneurs. The name comes from the famous Inspector Zenigata, known as *Zazà* in Italy, a character from the popular Manga series Lupin III. It is a metaphor, with humour, for a popular Japanese product tailored to an international audience. Ramen is one of the most popular dishes in Japan. At Zazà, it is prepared authentically but with an original Italian twist.

Brendan Becht, born in Holland into a family of contemporary art collectors, began his career as a cook at the Connaught Hotel in London. He later moved to Paris, where he worked with Pierre Hermé at Fauchon and with Alain Senderens at Lucas Carton. He arrived in Milan in 1991 to work with Gualtiero Marchesi, subsequently opening Italian restaurants in Japan and taking care of the catering for BVLGARI events. Zazà Ramen is the result of his innate curiosity and his aesthetic sense.